

## PARTICIPANT COMMENTS – MARKETING

It was a great seminar. On the survey, I answered yes on all the questions but the “welcome wagon,” so was a little surprised by the low profiles of the response percentages. Two-three years ago we started a program focusing on committee responsibilities and have had good results in most of the nine areas discussed in the seminar.

Having said that, there were many good tips where we can use to improve things. The challenge of course is to find the skills in an aging membership beyond the thin core of leadership and motivate them to take an active part. The answer is not to set the goals too high or too broadly such that success cannot be seen. Hopefully, we are following the old adage, “inch by inch life is a cinch, yard by yard life is hard.” Great work, keep it up. **Ken Fliés – Twin Cities CWRT**

That was the best, most useful presentation I have ever head. I took pictures of the slides with my smart phone. Thank you very, very much! Excellent!!!!!!!!!! – **John Bamberl, Scottsdale CWRT**

It was a great presentation and so much of your information can be used in so many ways and in so many different types of organizations. Thank you for doing this. Sincerely, **Cheryl Rice – Milwaukee, Wisc.**

What a great program. I enjoyed it very much and find it quite useful. I will bring these ideas to the table at our organization. Kudos – **Paul Errett, Harpers Ferry CWRT**

GREAT PROGRAM! Can you send us the slides? **Kurt DeSoto – CWRT of the District of Columbia**

As always, it was a good class. However, no one in the Sacramento CWRT would pick up the marketing ball and run with it. In fact, I do not believe we will get any volunteers to lead the organization in the future. (Our Board has three vacancies dating back a decade.) Per Paul Ruud, Dennis Kohlmann is in poor health and is not expected back.

Many of our members are in poor health including Don Hayden. This was the state of things before COVID and continues. Only about 25 members out of 65 actually attended meetings. I see trouble ahead. We could be a Club without leadership in 2022. We plan to start in-person meetings in March. That should give us a feel on the members. Thank you and take care. **George Foxworth – Sacramento CWRT**